

H. J. Heinz: A Biography

Quentin R Skrabec

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Though Heinz Ketchup is one of the most recognized corporate symbols in the world, few people know anything at all about H. J. Heinz. Industrial giants Rockefeller, Carnegie, Westinghouse, and Mellon became household names, and Heinz slipped into obscurity. Yet during a time of great transfers of wealth brought about in part by these famous robber barons, Heinz was well known for his humane treatment of his employees, customers, and suppliers. At the same time Heinz built a commercial empire by his use of industrialized food processing before Henry Ford. This book includes 45 photographs many of which are being published for the first time.



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