



# Stadia: The Populous Design and Development Guide

*Geraint John, Rod Sheard, Ben Vickery*

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In this fully updated and redesigned edition of the essential and long-established *Stadia*, the authors offer their unrivalled expertise to all professionals who commission, plan, design, and manage high-quality sports venues.

Ideas about the design and use of stadiums continue to evolve and this fifth edition includes the latest developments in the field. Including updated chapters on sustainability, masterplanning and services, a new chapter on branding activation, and new global case studies, the fifth edition of *Stadia* is the ultimate guide to all aspects of stadium design, from local club buildings to international showpieces.

In addition to a wide array of international case studies, the authors draw on the experience of the design firm Populous who in recent years delivered the 2010 Yankees Stadium in New York; the 2010 Aviva stadium, Dublin; the 2004 Benfica stadium, Lisbon; the 2010 Soccer City FNB Stadium, Johannesburg; the 2012 Marlins Park, Miami; and the 2012 new Olympic Stadium, London.

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