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Quickly grasp the key ideas in Peter Thiel and Blake Masters' Zero to One: Notes on Startups, or How to Build the Future in this Executive Reads summary. You'll learn about Thiel's philosophy about "monopoly" type startups vs. ones in highly competitive markets and how to look for power law opportunities.

In less than 45 minutes learn the key points and decide if you should read the whole book. We think you will, but try the summary first. Maybe you already read it and need a refresher. This summary also include a handy crib sheet infographic to provide you with visual reminders of the most important concepts.

Includes:

- Important Concepts discussed in the book.
- Thematic summary of the book itself.
- Graphical crib sheet in the book and available for download as a PDF.

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