



Culture and Management in Asia

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Local culture has long been recognised as a critically important factor in shaping management styles in different Asian countries. This book provides a comprehensive overview of culture and management in major East and Southeast Asian economies. Each chapter provides a survey of the country's history, culture and economy, going on to examine management in the country, together with management education and how management is currently changing. The book will provide an invaluable introduction for students of international management, for those studying management within East and Southeast Asia, and for businessmen trading with the region.

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