



Transnational Corporations, Technology and Economic Development: Backward Linkages and Knowledge Transfer in South-East Asia (New Horizons in International Business)

Axele Giroud

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This innovative work provides a greater understanding of the relationships between transnational corporations and the economic development of host economies. In the age of globalization, awareness of the mechanisms through which foreign firms impact on host countries is crucial. The emphasis lies on backward linkages and knowledge transfer to local firms. The book offers a theoretical framework for the activities of TNCs and a review of their impacts on South East Asian economies. The author conveys in-depth information, using extensive data collected from transnational corporations in the Malaysian electrical and electronics sector. A unique approach is adopted by presenting factors explaining the existence as well as the degree of knowledge transfer through backward linkages.

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