

Reframing Organizations: Artistry, Choice, and Leadership (Jossey-Bass Business & Management)

Lee G. Bolman, Terrence E. Deal



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This work aims to show how to become a more versatile manager and a more artistic leader by presenting how to use the powerful tool of reframing to help bring order out of confusion and build high-performing, responsive organizations. Using examples from business, education, health care, and the public sector, the authors demonstrate how to integrate the structural, human resource, political, and symbolic frames into a powerful, coherent, and flexible management strategy that responds to an organisations current and future needs. This second edition offers updated examples and a focus to the rapidly changing business and political climate of the late 20th century.

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