



# The Sports Writing Handbook (Routledge Communication Series)

*Thomas Fensch*

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Completely revised and updated in a second edition, this volume represents the only book ever written that analyzes sports writing and presents it as "exceptional" writing. Other books discuss sports writers as "beat reporters" in one area of journalism, whereas this book shows aspiring sports writers a myriad of techniques to make their writing stand out. It takes the reader through the entire process of sports writing: observation, interviewing techniques, and various structures of articles; types of "leads;" transitions within an article; types of endings; use of statistics; do's and don'ts of sports writing; and many other style and technique points. This text provides over 100 examples of leads drawn from newspapers and magazines throughout the country, and also offers up-to-date examples of sports jargon from virtually every major and minor sport played in the U.S.

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