



Reader Magnets: Build Your Author Platform and Sell more Books on Kindle (Book Marketing for Authors 1)

Nick Stephenson

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Reader Magnets are what bring readers to YOU.

They're an irresistible force that draw readers in to your author platform - the promise of getting great value content and building a valuable connection. That's what it's all about, after all - making meaningful relationships with your audience and having a direct line to your readers.

I started using *Reader Magnets* a little over six months ago. I didn't even have a term for it back then. Since I put these measures in place, over 15,000 readers have signed up to hear from me about new releases and promotions - all in just a few months.

My readers trust me with their contact details for good reason. I give them good content. In return, they buy my books. These guys are my fans. I appreciate every last one of them - and they're the reason I get to write for a living.

What Reader Magnets Have Done for Me:

- My last email - I made \$547 in book sales.
- I launch every new book into the top #900 or better.
- I don't need to rely on Amazon for an income.
- I don't need to pay advertisers to get sales.
- I saw my first 1,000 subscribers after just a couple of weeks.
- My click-rate is five times higher than the industry average
- My open-rate is more than double

How?

It's all about getting readers to commit. Get their email addresses. Follow up. Build value. Build your brand.

Let me repeat the headline again: I picked up 15,000 new reader email addresses in less time than it takes for most people to write a new book. I got my first 1,000 readers signed up in just a couple of weeks. My click-rates are through the roof. I do this with Reader Magnets - and you can too.

Download the ebook to find out how – as well as the ebook edition, you'll also get:

- access to my course "Find your First 10,000 Readers" for free
- a PDF edition of the book (in case your ereader doesn't handle screenshots well)
- the chance to get your burning questions answered at the Reader Magnets community

Here's to your success!

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From reader reviews:

Florence Whitney:

Spent a free time and energy to be fun activity to complete! A lot of people spent their spare time with their family, or their friends. Usually they accomplishing activity like watching television, planning to beach, or picnic from the park. They actually doing same task every week. Do you feel it? Will you something different to fill your personal free time/ holiday? Could possibly be reading a book could be option to fill your totally free time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to consider look for book, may be the publication untitled Reader Magnets: Build Your Author Platform and Sell more Books on Kindle (Book Marketing for Authors 1) can be fine book to read. May be it is usually best activity to you.

Donald Gullett:

On this era which is the greater man or woman or who has ability to do something more are more important than other. Do you want to become one among it? It is just simple strategy to have that. What you must do is just spending your time not very much but quite enough to get a look at some books. One of the books in the top record in your reading list is definitely Reader Magnets: Build Your Author Platform and Sell more Books on Kindle (Book Marketing for Authors 1). This book which is qualified as The Hungry Hillside can get you closer in getting precious person. By looking upward and review this reserve you can get many advantages.

Bonnie Camacho:

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Lisa Yang:

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