



Houston Legends: History and Heritage of Dynamic Global Capitol

Hank Moore

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This is the first Houston history book to be written from the business perspective, where the stories behind the successes are told.

"Houston Legends" contains extrapolations into business culture innovators. Each chapter features historical perspectives in several key industries in the area's dynamic growth. Each topic is reviewed on the economic impact, the business contributions and the people involved and creative activities will be chronicled.

Recurring themes include entrepreneurial spirit, business survival, strategies, growth and vision. The names, dates and events are intertwined with anecdotes, applicable to modern business. Common themes include giving back generously to the community, stages in the evolution of a business, creativity and mentoring the next generation of leaders. This is a methodical way of reviewing Houston history in terms of the pioneers and their legacies for free enterprise.

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