



Ignite the Fire: The Secrets to Building a Successful Personal Training Career (Revised, Updated, and Expanded)

Jonathan Goodman

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***"A look at personal training that goes beyond the textbooks." - Muscle & Fitness ***

If you want to start or grow a successful, fulfilling, and profitable personal training career so you can live life with more freedom while helping the most amount of people possible, this book is for you!

Here's the deal:

Now in a revised, expanded, and upgraded edition, *Ignite the Fire* is the highly practical approach to personal training already relied on by thousands of trainers Worldwide.

Repeatedly called one of the "best books for personal trainers", it provides a **clear road map** teaching you how to become a personal trainer, to getting a personal trainer certification, to building your career from the bottom up so you can build a clientele, your reputation, and income.

HAVE YOU EVER wanted to know the best, *high-integrity techniques* to get more clients, run a fitness business, or have a solid system for selling personal training?

You're not alone. For years Jon's been asked these questions so he read, watched, researched and interviewed the best in the world to compile *Ignite the Fire*. This powerful book for certified personal trainers will show you how to:

- *Build your confidence to tackle the job head on and come out on top (pg 16)*
- *Find your dream job in the fitness industry (pg 26)*
- *Find, market to, and sell your ideal client while **seamlessly dealing with objections** (pg 64)*
- *Build amazing workouts for beginners (pg 124)*
- *Deal with the 10 most common difficult client types (pg 160)*
- *Develop **multiple income streams** while maintaining your reputation (pg 202)*

Ignite the Fire provides a clear road map to building your career from the bottom up so you can build a clientele, your reputation, and income.

Don't delay, scroll up and buy your copy today!

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