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The intention of this publication is to position the business case as a valuable management tool-an operational tool-and to provide an easy-to-follow guide, based on Val IT 2.0, to creating, maintaining and using the business case. As such, this publication builds on and enhances the earlier version of this guide, Enterprise Value: Governance of IT Investments, The Business Case (2006). This new publication is now fully aligned with Val IT 2.0, provides how to do it tips, maturity models, examples and references to other materials for using and implementing the business case processes as the powerful operational tool they have the potential to be.



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