



Predictive Analytics using Rattle and Qlik Sense

Ferran Garcia Pagans

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Create comprehensive solutions for predictive analysis using Rattle and share them with Qlik Sense

About This Book

- Create visualizations, dashboards, and data applications with Qlik Sense and Rattle
- Load, explore, and manipulate data to Rattle to create predictions and discover hidden patterns in the data
- A step-by-step guide to learning predictive analytics in a quick and easy way

Who This Book Is For

If you are a business analyst who wants to understand how to improve your data analysis and how to apply predictive analytics, then this book is ideal for you. This book assumes you have some basic knowledge of statistics and a spreadsheet editor such as Excel, but knowledge of QlikView is not required.

What You Will Learn

- Set up your desktop environment by installing Qlik Sense Desktop, R, and Rattle
- Explore Rattle charts and the most commonly used multivariate statistical techniques to discover relationships among data
- Find solutions to business questions by applying data analysis techniques
- Use unsupervised and supervised learning methods to gain insights into your data
- Evaluate the performance of a predictive model
- Create basic charts and filters using Qlik Sense Desktop to build your first data application
- Improve your analysis by complementing Qlik Sense Desktop with predictive analytics
- Familiarize yourself with the basics of data visualization and data storytelling

In Detail

Qlik Sense Desktop, the personal and free version of Qlik Sense, is a powerful tool for business analysts to analyze data and create useful data applications. Rattle, developed in R, is a GUI used for data mining and complements Qlik Sense Desktop very well. By combining Rattle and Qlik Sense Desktop, a business user can learn how to apply predictive analytics to create real-world data applications. The objective is to use Qlik Sense to analyze data and complement it with predictive analytics using Rattle.

This book will introduce you to basic predictive analysis techniques using Rattle and basic data visualizations concepts using Qlik Sense Desktop. You will start by setting up Qlik Sense Desktop, R, and Rattle and learn the basic of these tools. Then this book will examine the data and make it ready to be analyzed. After that, you will get to know the key concepts of predictive analytics, by building simple models with Rattle and creating visualizations with Qlik Sense Desktop. Finally, the book will show you the basics of data visualization and will help you to create your first data application and dashboard.

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Mack Washburn:

Information is provisions for individuals to get better life, information currently can get by anyone with everywhere. The information can be a knowledge or any news even a huge concern. What people must be consider any time those information which is inside former life are hard to be find than now is taking seriously which one is acceptable to believe or which one often the resource are convinced. If you get the unstable resource then you obtain it as your main information you will see huge disadvantage for you. All those possibilities will not happen throughout you if you take Predictive Analytics using Rattle and Qlik Sense as your daily resource information.

Destiny Hunt:

Playing with family inside a park, coming to see the ocean world or hanging out with friends is thing that usually you have done when you have spare time, subsequently why you don't try issue that really opposite from that. A single activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love Predictive Analytics using Rattle and Qlik Sense, you are able to enjoy both. It is good combination right, you still would like to miss it? What kind of hangout type is it? Oh can happen its mind hangout fellas. What? Still don't buy it, oh come on its named reading friends.

Karen Wilson:

The book untitled Predictive Analytics using Rattle and Qlik Sense contain a lot of information on the item. The writer explains her idea with easy technique. The language is very straightforward all the people, so do not really worry, you can easy to read that. The book was authored by famous author. The author will take you in the new era of literary works. You can read this book because you can read on your smart phone, or product, so you can read the book in anywhere and anytime. If you want to buy the e-book, you can open their official web-site in addition to order it. Have a nice go through.

Elsie Hawkins:

Within this era which is the greater man or woman or who has ability in doing something more are more treasured than other. Do you want to become one of it? It is just simple approach to have that. What you are related is just spending your time not much but quite enough to experience a look at some books. One of the books in the top checklist in your reading list is definitely Predictive Analytics using Rattle and Qlik Sense. This book that is certainly qualified as The Hungry Slopes can get you closer in turning out to be precious person. By looking up and review this e-book you can get many advantages.

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